

Chelsea Lightfoot

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chelsealightfoot.com

EXPERIENCE

The Point Collective | San Jose

Graphic & Web Designer / Web Admin

Executing responsive website designs, UI/UX design for websites, website management and troubleshooting, email and social media marketing campaigns. Print design and production.

2014 – Present

Freelance Design | San Luis Obispo

2017 - Branding and Website redesign for Serengeti West

2014 - Business Card redesign for Waterlily Jewelry.

EDUCATION

California Polytechnic State University | San Luis Obispo

BFA Candidate: Department of Art & Design

Graphic Design Concentration

Graduated 2014, cum laude

Paso Robles High School | Paso Robles

June 2010

SKILLS

Able to work across both Mac and PC platforms; HTML, CSS, JavaScript, JQuery; Wordpress, SEO setup and reporting, Webmaster Tools; MailChimp, Constant Contact, Facebook for Business; Adobe InDesign, Illustrator, Photoshop, and Dreamweaver; Book Making, Sewing; English, Spanish, and a basic knowledge of Japanese.

References and portfolio available on request.